

# Broadband extends into rural Leicestershire

Cossington celebrated being the first community to benefit from an £18.6m project to extend superfast fibre broadband across rural Leicestershire in July.

Now in its first phase, the project will extend fibre broadband to around 10,000 homes and businesses across the county from summer 2014 onwards.

Pam Posnett, cabinet member for rural broadband, said: "The county and district councils, BT and the European Regional Development Fund have all made a significant investment to make sure that the rural areas of Leicestershire are on the same footing as towns and cities.

"Extending high speed fibre into more rural areas will enable households to better access online films and TV, communicate with family and friends and work more effectively from home."

For the first time, superfast fibre broadband will now be available in sixteen

communities, where the majority of homes and businesses will be able to connect to the new network.

This high-speed network is available on an open, wholesale basis to all communication providers, therefore offering Leicestershire households and businesses the benefit of a real choice from a highly competitive market.

This will build on the existing fibre networks already provided by commercial operators to enable 96 per cent of Leicestershire homes and businesses to access high speed broadband.

Get faster broadband  
**Superfast  
Leicestershire**



**Jami, Product Design Engineer from Measham**

Our broadband was advertised as 8Mb but we rarely get that. It's usually about 4.5Mb. We stream films at home and I play online games from time-to-time. Basically, we are in a situation where we can watch films but do nothing else. It is either work, or play.

I often have to remotely sign into our office through a VPN connection and that can be quite slow. I also do freelance work from home and I regularly have to download large files. It can take a long time to process these and you can't do much else while that is happening.

I would definitely consider getting superfast broadband. It would be an advantage for me as it would increase my productivity.



**Barry, Artist from Loughborough**

I use broadband primarily for work as I sell a lot of my artwork online.

But I also use it for research and on demand and catch up TV services. The speed I get is around 15Mb.

Having reliable access to an internet connection is essential for me. I would have to be 100 percent certain that anywhere I lived had a reliable connection for me to support my career.